



Republic of the Philippines  
Province of Cagayan  
**MUNICIPALITY OF CLAVERIA**

**OFFICE OF THE LOCAL CHIEF EXECUTIVE**  
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**EXECUTIVE ORDER NO. 23 B**  
**Series of 2019**

**REORGANIZING THE MUNICIPAL TOURISM COUNCIL OF CLAVERIA, CAGAYAN**

**WHEREAS**, in furtherance of Section 17 of the Local Government Code which pertains to local tourism initiatives and the important role of LGU's in the development, promotion and preservation of tourism destinations to encourage the participation of the people;

**WHEREAS**, Republic Act No. 9593 declares tourism as an indispensable element of the national economy and an industry of national interest and importance, which must be harnessed as an engine of socio-economic growth and cultural affirmation to generate investment, foreign exchange and employment, and to continue to mold an enhanced sense of national pride;

**WHEREAS**, DILG Memorandum Circular No. 95-162, encourages Local Government Units to organize Tourism Councils composed of government and private sector representative;

**NOW THEREFORE, I, CELIA T. LAYUS, MD**, Municipal Mayor of Claveria, Cagayan, by virtue of the power vested in me by law, do hereby order and direct the following:

**SECTION I. REORGANIZATION OF THE MUNICIPAL TOURISM COUNCIL** of Claveria, Cagayan is hereby reorganized;

**SECTION II. COMPOSITION**- The Municipal Tourism Council shall be composed of the following members, shall elect among themselves the Chairman, three (3) Vice Chairmen (Research and Development, Marketing and Promotion, and Culture and Arts, Secretary, Treasurer, Auditor, Press Relation Officer and five (5) members of the Board of Directors, to wit:

- Honorary Chairman - Hon. Celia Taganas Layus, MD, Municipal Mayor
- Executive Vice- Chairman - Solferino A. Agra Jr, MD, Vice Mayor
- Chairman - Remar Paculdar Agcaoili, Principal-ASJ
- Vice Chairmen :
  - Tourism Development Planning & Research - Lord Ian Vergara
  - Tourism Promotion & Marketing - Fredelino Dalire Agpuldo, CPA, MPA, SB Member
  - Tourism Services - Eduardo R. Flores, CE, Parish Pastoral Council St. Joseph Parish

Secretary - Milrose Fernandez Tangonan, MD, MHO  
Treasurer - Myrna Agra Dela Cruz  
Press Relation Officer - Amelia Rapal Perdido  
Business Manager - Rogelio Gamiao Labuguen

**Board of Directors:**

1. Darwin Leo Molina Galzote, Claveria Grassroots MPC
2. Randy R. Supatan, CLAVODA
3. Edwin Vidad Valiente
4. Arsenio Dela Peña, Taggat Norte Fisherfolks Association
5. Carmelita Miguel Singbn, Learning Development Center
6. Nestor Leonador Turda, Culture & Arts
7. Victor Tomas Santos, MLGOO VI

**Members:**

**Academe:**

1. Melanie Cortez Palacay, CRVS
2. Renor Hidalgo, CSAT
3. Noemie Genie Baloalao Foronda, CSAT
4. Jerome P. Agcaoili, CNHS
5. Madeline Agbayani Lagazo, CRVS

**Cooperatives:**

1. Johnny T. Balanay, Pata MPC
2. Richard I. Asuncion, MAFC
3. Genalyn Agtang Duran, Taggat Sur MPC
4. Kirsten Jamine Baloalao Tablac, Claveria Coop Federation
5. Delia Pablo Mistanza, Centro Uno Credit Cooperative

**Transport Group:**

1. Eduard B. Calaoagan, CCFTODA

**Hotels/Inns/Resorts/Restaurants:**

1. Daniel Agpaoa, Culao Northshore
2. Gia Dianna Lee C. Cabañero, Hughes Inn
3. Josie Casilang, Casilang Resort
4. Richard Labuni, La Segundina Restaurant

**Local Government Unit:**

1. Estrella Dalire Andres, MPDO
2. Jolaian Roli G. Tumaneng, SK Federation President
3. Charlie Bautista, Clerk II, Treasury Office
4. Joanne Hazel Agtuca Neyra, Municipal Budget Officer
5. Noemie Nebab Molina, OIC-Municipal Assessor
6. Jayzon Madrid Sacro, MDRRMO
7. Noralyn B. Ababa, Agricultural Technologist
8. Violeta Tabunan Tajon, Municipal Treasurer
9. Ronnie Baliwag Castillejos, Engineer I
10. Nida Dalire Acosta, Admin Assistant II
11. Renita Joy Alegre Aguda, Admin Aide IV
12. Heidi Gail Nebab Saliendra, Admin Aide VI
13. Rosella Ruiz Molina, Admin Assistant III
14. Annelie Valencia Veracion, Admin Assistant II

15. Christine Agtuca Dalipe, Admin Aide VI
16. Rey A. Salacup, Utility Worker
17. Edgar Bumanglag Llapitan, CE-Municipal Engineer
18. Joseph A. Villanueva, MSWDO
19. Marilyn Cadaoas Miranda, Clerk III
20. Aibeth A. Alipio, Revenue Collector Clerk I
21. Janet Pacis Paoig, Admine Officer I
31. Bueno R. Viernes, Utility Worker II

Philippine National Police:

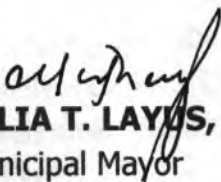
1. PLT Glorina M. Agcaoili, OIC- PNP
2. PSSg Jay Marc Vioria
3. Shiena Caliyo

**SECTION III. DUTIES AND FUNCTIONS-** The Municipal Tourism Council shall have the following duties and functions:

1. Formulate programs and recommendations to develop local tourism, facilities and attractions tapping local resources and funds.
2. Assist in the regulation and supervision of tourism – oriented establishments thereby ensuring wholesome and clean tourism activities.
3. Assist in monitoring the implementation of the Local Government Code on the matter of licensing of tourism establishments in the locality to ascertain safe and enjoyable stay of travelers.
4. Assist in the strict enforcement of sanitary standards in public restrooms frequented by public utility vehicles and tourist transport services, i. e. gasoline stations, restaurants along main highways and bus stop.
5. Formulate and/or develop strategic plan to develop and enhance the tourism attractions and tourism industry of the Municipality.
6. Provide assistance to the Municipal Mayor and the Sangguniang Bayan in the formulation of policies relative to the effective and efficient tourism development and promotion.

**SECTION IV. EFFECTIVITY.** This Executive Order shall take effect immediately.

Done this 20<sup>th</sup> day of October, 2019 at Claveria, Cagayan.

  
**CELIA T. LAYS, MD**  
Municipal Mayor