



Republic of the Philippines  
Province of Cagayan  
**MUNICIPALITY OF CLAVERIA**

**OFFICE OF THE LOCAL CHIEF EXECUTIVE**

TeleFax No. (078) 395-0191

**EXECUTIVE ORDER No. 012**

Series of 2016

**RE-ORGANIZING THE MUNICIPAL TOURISM COUNCIL OF CLAVERIA, CAGAYAN**

**WHEREAS**, Section 17 of the Local Government Code of 1991 provides that Local Government Units play an important role in the development, promotion and preservation of tourism destinations to encourage the participation of the people in the development and preservation of tourism destinations;

**WHEREAS**, the same Code vest upon the Local Government Units the promotion of tourism & coordinate with other government agencies and non-government organizations and subjects to the availability of funds for the support and development of the same;

**WHEREAS**, in order to advocate the private sector as an engine of development to emphasize the government's role in setting policies & direction & to serve as catalyst/support the program/project implementation, this is in consideration of the scarce resources available to the government in the expedition of tourism development & promotion;

**WHEREAS**, in order to continue the pursuit of these mandates, there is a need to reorganize and sustain a functional Municipal Tourism Council that will ensure the development, promotion, & preservation of tourism industry including maintenance of support facilities & infrastructures.

**NOW THEREFORE, I CELIA T. LAYUS, MD**, Municipal Mayor, Claveria, Cagayan, by virtue of the powers vested in me by law, do hereby order and direct the following:

**SECTION I. RE-ORGANIZATION OF THE MUNICIPAL TOURISM COUNCIL.** The Municipal Tourism Council of Claveria, Cagayan is hereby re-organized.

**SECTION II. COMPOSITION.** Under existing laws, the Municipal Tourism Council shall be composed of the following members who, except for the Chairman who shall be the Municipal Mayor, shall elect among themselves an Executive Vice-Chairman, three (3) Vice-Chairmen: Research and Development, Marketing and Promotion, and Culture and Arts, Secretary, Treasurer, Auditor, Press Relation Officer and five (5) members of the Board of Directors, to wit:

Chairman	<b>HON. CELIA T. LAYUS, MD</b> Municipal Mayor
Members:	<b>HON. RICHMOND JAY A. TUMANENG</b> Sangguniang Bayan Member, Chair on Committee on Tourism <b>HON. MELODY ANTONNIETA C. MABANAG</b> Sangguniang Bayan Member, Vice-Chair on Committee on Tourism <b>MR. CHRISTOPHER DOMINGO</b> MLGOO <b>PSI CLARENCE DG LABASAN</b> OIC, Claveria Police Station ✕ <b>MRS. MARILYN P. DALIRE</b> Municipal Agriculturist ✕ ✓ <b>MRS. JULIET ATIAGAN</b>

- \* Radyo Kalugaran 97.7 FM Station Manager
- MRS. JOANNE HAZEL A. NEYRA
- PPDO/ OIC Municipal Budget Officer
- MRS. ESTRELLA D. ANDRES
- Municipal Planning and Development Coordinator
- MR. RENATO S. HERNANDEZ, PhD
- District Supervisor, Claveria East District
- DANNY C. CACHOLA
- District Supervisor, Claveria West District
- MR. JEFFREY L. SALMON, CPA
- Municipal Accountant/ PESO Manager
- DR. MILROSE F. TANGONAN
- Municipal Health Officer
- MRS. CORAZON A. LLAPITAN, PhD
- Principal, CSAT
- MR. ABRAHAM ACOSTA
- Principal, CRVS
- MS. MADELINE A. LAGAZO
- CVTSSA President
- PUNONG BARANGAY CONRADO PASCUA
- President, Liga ng Mga Barangay
- \* ALEX B. TUKAKI
- OIC, Philippine Coast Guard
- \* MR. ARSENIO DE LA PENA
- Taggat Norte Fisherfolk Association President
- \* MR. EDUARDO V. FABE
- KMUTODA President
- MR. TEODORO BALANAY JR.
- Claveria Grassroots MPC Manager
- \* MR. CONSTANCIA M. RAFOL
- NCWP Representative
- MRS. GIRLIE DR FLORES
- Business Sector Representative
- MRS. LUZ M. DIZON
- Manager, Rural Bank of Claveria, Inc
- MS. HELEN E. TAGANAS
- Proprietor/Manager, Casa Grand Inn By The Sea
- MRS. DIALITA G. MANDAC
- Manager, El Dia Resort and Lodging House
- \* MRS. EMY FERNANDEZ
- Proprietor, Nikkita
- MRS. ADELA ARIZABAL
- Proprietor, Bayview Inn
- \* MRS. AURELIA V. BAKER
- Proprietor, Ilocano Heritage
- \* ATTY. EUGENIO TANGONAN JR.
- Proprietor, Lakay lakay Lodge
- MRS. ANGELITA A. BARIUAN
- Proprietor/Manager, Cabcungan Inn
- DR. LELIT N. PULIDO
- Proprietor/Manager, Villa Aurora

**SECTION III. DUTIES AND FUNCTIONS OF THE MTC.** The Municipal Tourism Council shall have the following duties and functions:

1. Formulate and/or update a strategic plan or a framework plan to develop and enhance the tourism potentials and tourism industry in the municipality;

2. Coordinate every tourism events and programs in the community;
3. Formulate and/ or develop programs and strategies to develop local tourism facilities, and attractions and potential areas by tapping local and external resources including funds;
4. Assist in the regulation and supervision of tourism-oriented establishments in order to ensure wholesome and clean tourism activities;
5. Assist in monitoring the implementation of Local Government Code, particularly on the matter of licensing of tourism establishments in the locality including the necessary accreditation of such in order to ensure safe and enjoyable stay of the tourists and travelers; and
6. Provide assistance to the Municipal Mayor and the Sangguniang Bayan in the formulation of policies relative to the effective and efficient tourism development and promotion.

**SECTION IV. EFFECTIVITY.** This Executive Order shall take effect immediately.

Done this 8<sup>th</sup> day of August, 2016 at Claveria, Cagayan.

*Celia T. Layus*  
**CELIA T. LAYUS, MD**  
 Municipal Mayor

*[Signature]*  
 8-9-16

MAD - *[Signature]* 8-9-16  
 SM-RK - *[Signature]* 8-9-16  
 MPDC - *[Signature]* 8/9  
 JND - *[Signature]* 8/9/16  
 ABL - *[Signature]* 8/9/16  
 MBO - *[Signature]* 8/9/16  
 MHO - *[Signature]* 8/9/16  
 CAS - *[Signature]* 8/10/16

*[Signature]*  
 MARIANITA A. CAMARAO  
 Clinica East Central  
 Pinaric B. Fromas  
 MARGIE P. JONAN  
 RB - CLAVERIA

NATNED - COMPC  
 8/10/16 < *[Signature]* - CURAN  
*[Signature]* - CXXS  
 F. AGADILI

Claveria Central - *[Signature]* 8/10/16

El Dia Beach Date 8, 16  
 Claveria Bay View Inn & Beach Resort  
*[Signature]* - 8/9/16  
 SBO - *[Signature]* 08-10-16