



Republic of the Philippines  
Province of Cagayan  
MUNICIPALITY OF CLAVERIA

**OFFICE OF THE LOCAL CHIEF EXECUTIVE**

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**Executive Order No. 26**

**Series of 2016**

**REORGANIZING THE MUNICIPAL TOURISM COUNCIL OF CLAVERIA,  
CAGAYAN**

**WHEREAS**, in furtherance of Section 17 of the Local Government Code which pertains to local tourism initiatives and the important role of LGU's in the development, promotion and preservation of tourism destinations to encourage the participation of the people;

**WHEREAS**, Republic Act No. 9593 declares tourism as an indispensable element of the national economy and an industry of national interest and importance, which must be harnessed as an engine of socio-economic growth and cultural affirmation to generate investment, foreign exchange and employment, and to continue to mold an enhanced sense of national pride.

**WHEREAS**, DILG Memorandum Circular No. 95-162, encourages Local Government Units to organize Tourism Councils composed of government and private sector representative.

**NOW THEREFORE, I, CELIA T. LAYUS, MD.**, Municipal Mayor of Claveria, Cagayan, by virtue of the power vested in me by law, do hereby order and direct the following:

**SECTION I- REORGANIZATION OF THE MUNICIPAL TOURISM COUNCIL** of Claveria, Cagayan is hereby re organized;

**SECTION II- COMPOSITION-** The Municipal Tourism Council shall be composed of the following members, except for the Chairman, who shall be the Municipal Mayor, shall elect among themselves the Executive Vice-Chairman, three (3) Vice Chairmen (Research and Development, Marketing and Promotion, and Culture and Arts), Secretary, Treasurer, Auditor, Press Relation Officer and five (5) members of the Board of Directors, to wit:

Chairman	-	Hon. Celia T. Layus, MD. Municipal Mayor
Members	-	Hon. Richmond Jay D. Tumaneng SB Member, Committee on Tourism

- Hon. Melody Antoneitta C. Mabanag  
SB Member, Committee on Tourism
- Mr. Luis E. Udanga  
MLGOO
- PSI Stanley Banan  
COP, PNP Claveria Station
- Ms. Marilyn P. Dalire  
Municipal Agriculturist
- Ms. Joanne Hazel A. Neyra  
Municipal Budget Officer
- Ms. Estrella D. Andres  
MPDC/Municipal Tourism Officer- designate
- Ms. Corazon V. Estorquia  
Municipal Assessor/MENRO designate
- Mr. Joseph Villanueva  
Municipal Social Welfare and Development Officer
- Mr. Jeffrey L. Salmon  
Municipal Accountant
- Hon. Conrado C. Pascua  
ABC President
- Dr. Milrose F. Tangonan  
Municipal Health Officer

Academe:

- Ms. Myrna Agcaoili, Ph. D.  
District Supervisor, Claveria East District
- Mr. Danny C. Cachola  
District Supervisor, Claveria West District
- Ms. Dolores I. Aguinaldo  
Principal, CSAT
- Mr. Abraham Acosta  
Principal, CRVS
- Mr. Remar P. Agcaoili  
Principal, ASJ

Private Sector:

- Mr. Arsenio Dela Peña  
President, Taggat Norte Fisherfolk Association
- Mr. Richard Asuncion  
MAFC, President
- Mr. Teodoro Balanay, Jr.  
Manager, Claveria Grassroots MPC
- Mr. Rogelio Labuguen  
Manager, Claveria Farmers, MPC
- Ms. Lorie Reniva  
Manager, Claveria Agri-based, MPC
- Ms. Pamela Girlie Flores  
Business Sector, Representative
- Ms. Ederlina R. Hughes  
Manager/Owner, Raquiza-Hughes Place

- Ms. Helen E. Taganas  
Manager/Owner, Casa Grand Inn by the Sea
- Ms. Dialita G. Mandac  
Manager, El dia Beach Resort and Rest House
- Ms. Angelita A. Bariuan  
Manager, Cabcungan Inn, Beach Resort and Restaurant
- Ms. Adela Arizabal  
Manager/Owner, Bayview Inn
- Ms. Emy Fernandez  
Owners, Nikkita Resorts
- Atty. Eugenio Tangonan, Jr.  
Owner, Lakay-Lakay Lodge
- Ms. Josie Casilang  
Owner/Manager, Casilang Resort
- Mr. Alexander Agra  
MFARMC, President
- Mr. Emilio Viernes  
President, Federation of Barangay Tanods
- Ms. Amelia R. Perdido  
Religious Sector, Representative
- Dr. Adelina N. Pulido  
Proprietor/Manager, Villa Aurora
- Ms. Madeline Lagazo  
CVTSSA, Representative
- Ms. Constanca Rafol  
NCWP, Representative
- Ms. Herminigilda Queja  
Owner/Manager, H. N. Queja Bibingka and Restaurant

**SECTION III – DUTIES AND FUNCTIONS-** the Municipal Tourism Council shall have the following duties and functions:


1. Formulate programs and recommendations to develop local tourism, facilities and attractions tapping local resources and funds.
2. Assist in the regulation and supervision of tourism- oriented establishments thereby ensuring wholesome and clean tourism activities.
3. Assist in monitoring the implementation of the Local Government Code on the matter of licensing of tourism establishments in the locality to ascertain safe and enjoyable stay of travelers.
4. Assist in the strict enforcement of sanitary standards in public restrooms frequented by public utility vehicles and tourist transport services, i.e. gasoline stations, restaurants along main highways and bus stop.

5. Formulate and/or develop strategic plan to develop and enhance the tourism attractions and tourism industry of the municipality.

6. Provide assistance to the Municipal Mayor and the Sangguniang Bayan in the formulation of policies relative to the effective and efficient tourism development and promotion.

**SECTION IV -EFFECTIVITY-** this Executive Order shall take effect immediately.

Done this 14<sup>th</sup> day of December 2016, at Claveria, Cagayan.

  
CELIA T. LAYUS, MD.  
Municipal Mayor